

# **January 2023 Update**

There is no more dishonest phrase used in financial product marketing than "potential return." You can't beat the potential return of a lottery ticket, yet no one recommends the lottery as part of an investment strategy.

We hope that you had a great holiday season and a Happy New Year!

Last month, Pacific West Land hosted its holiday investor lunch. I often start out a public talk or meeting with, "This will be the best/worst talk/meeting/question ever, because..." as an introduction to whatever I'm most concerned with from an administrative point of view. For example, it will be the best talk because lunch is going to be outstanding; it doesn't really matter what I say. Or, it will be the worst talk because the market is down 3%, and you're going to just be feeling queasy looking at your phones, no matter how good PWL's update is today.

At our December investor meeting, I began with the tried and true, "*This will be our worst investor meeting, ever...*", stated with complete confidence. Boy, did I nail it. The previous evening, I had tested positive for the dreaded coronavirus. By the time of the meeting, my voice was getting weak, I felt terrible, and of course, I couldn't show up in person. Luckily, we'd picked this particular meeting to stop into the 21<sup>st</sup> century, as we had arranged for a live simulcast.

SIDEBAR: I asked Sally if the broadcast technician could add Max Headroom special effects for some pizazz, and she reminded me of the gray around my temples by responding, "What does Max Headroom mean?"

Josh and I had planned our most lavish staff holiday party ever for Friday, December 9, the day after the worst investor lunch we have ever hosted. We'd flown in our remote staff, arranged for a private dining room at a very nice restaurant in Seattle, selected a special menu with the flaming desert option, planned several surprises for the evening, and it was all for naught. The party had to be canceled. I didn't get to hang out with our remote staff who had flown in, which I had been looking forward to for a month. Then, things got bad...

The following week, several PWL employees also tested positive. We were all knocked down for at least 10 days. Even when we tested negative, the 'minor' congestion from this thing has hung around for weeks. Seriously, it's snot a joke. It would have been like a M\*A\*S\*H\* unit around here, but everyone stayed home. For this reason, all our holiday cards went out late. The last batch made it to the post office in January. The Stever family holiday cards never made it to the printer. If you are wondering why your holiday card arrived in January, now you know what was happening. We apologize for the delays.

While a bunch of us have been sick, all of us have been signing in remotely or arranging to come into the office for a few minutes when it is otherwise vacant to keep the wheels turning on the PWL cart.

Josh and I thank all of the PWL team for their dedication during a tough month.

One of our investors has once again allowed us to use an amazing photograph he took as the image for our company holiday card. **Thank you, Jon.** Jon travels the world, taking incredible photos of birds and animals. Fortunately, he had a beautiful picture of a snow goose for this year's card.

If you'd like to meet for breakfast or lunch, please give me a shout so we can get something on the books. Office visitors with an appointment are welcome, and I'm always happy to get out of the office in January.

Stay healthy & keep smiling -

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# **PWREI Scorecard**

Approximate investment by PWREI Data as of 10/30/2022

#### Willow Hill Center

The 21,082 sq. ft. center located in Puyallup, WA was purchased in May 2014 with an 83% stake for PWREI. We sold the Starbucks pad in October 2014 for ~\$2.35M net and the Ivar's pad in April 2015 for ~\$1.27M net. The property currently has 9 tenants with the most recognizable being Moneytree, Pho Tai Vietnamese, and Rainier Growlers.

Initial Investment	Net Investment	Occupancy	2022 Q1-Q3 NOI
\$5,625,000	\$2,897,139	100%	\$332,672

### **Benjamin Square**

PWREI purchased this 9,950 sq. ft. property in May 2014. Benjamin Square is in a highly visible center just off I-5 in Woodland, WA. The property currently has 6 tenants; the national tenants include Starbucks (drive thru), Subway, Papa Murphy's, T-Mobile and H&R block.

Initial Investment	Net Investment	Occupancy	2022 Q1-Q3 NOI
\$1,900,000	\$2,020,457	86%	\$125,394

#### **Auburn Road**

Located in Dacula, GA, this 8,400 sq. ft. property was purchased by PWREI in August 2014. The center is located at the busy intersection of Auburn Rd. and Jim Moore Rd. and is at the center of a sprawling residential area. Auburn Road's 4 tenants include State Farm, Intracore Healthcare, Georgia Veterinary, and Center Stripe Golf.

Initial Investment	Net Investment	Occupancy	2022 Q1-Q3 NOI
\$1,000,000	\$1,043,791	100%	\$79,631

#### **Gulf Breeze**

PWREI purchased this 27,739 sq. ft. property located in Port Arthur, TX in January 2015. The property is shadow anchored by the major grocery store, H-E-B, and maintains great visibility from both HWY 347 and HWY 365. Gulf Breeze's national tenants include Edward Jones, Sprint, World Finance, Super Cuts, Republic Finance, The Nutrition Store, Pizza Hut, and a Wells Fargo ATM.

Initial Investment	Net Investment	Occupancy	2022 Q1-Q3 NOI
\$2,677,500	\$2,874,743	100%	\$359,840

## **Log Pond Plaza**

Located in a dense residential area just north of State Route 16 in Newark, OH, this 27,368 sq. ft. property was purchased by PWREI in March 2015. The property is shadow anchored by a Walmart Super Center with a Home Depot across the street. Log Pond boasts a healthy mix of 11 local and national tenants, which include Hertz, Cheng's Chinese, Fiesta Salon, and CATO.

Initial Investment	Net Investment	Occupancy	2022 Q1-Q3 NOI
\$1,850,000	\$2,151,567	88%	\$192,468

#### **Massard Farms**

Located in Fort Smith, AR, this large shopping complex was purchased in April 2015. In September 2018, the Kohl's building sold for \$8.9M net. After its sale, PWREI still owns 71,592 sq. ft. leasable space. Massard Farms tenants include an IHOP, Savers, Sports Clips, Firehouse Subs, and Pad Thai Cuisine.

Initial Investment	Net Investment	Occupancy	2022 Q1-Q3 NOI
\$13,415,287	\$7,333,966	96%	\$389,320

#### **Massillon Commons**

Located along the busy Lincoln Way corridor in Massillon, Ohio, this property was purchased in June 2015 for a 66.7% stake for PWREI. In June 2016, the Home Depot pad sold for ~\$9.36M net with the proceeds used to pay off debt. In addition to a 50,503 sq. ft. Dunham's Sports, Massillon Commons boasts 63,048 sq. ft. of leasable space that includes 12 tenants, the largest being P.S. Cook's, OakPark Preschool, and Stark Medical.

Initial Investment	Net Investment	Occupancy	2022 Q1-Q3 NOI
\$8,618,667	\$2,456,425	91%	\$246,355

#### **Greensburg Commons**

Purchased in July 2015 for a 66.7% stake for PWREI, this large 88,953 sq. ft. shopping center is located at the intersection of I-74 and State Rd. 3 in Greensburg, IN. In December 2016, the Walmart parcel sold for ~\$13.9M net with most of the proceeds used to pay off debt. Greensburg Commons holds a mix of 15 local and national tenants. The most recognizable tenants are Jimmy John's, Great Clips, GameStop, GNC, Rent-A-Center, Feeder's Pet Supply, Goodwill, Open Box Outlet and Bath & Body Works.

Initial Investment	Net Investment	Occupancy	2022 Q1-Q3 NOI
\$12,512,000	\$3,644,190	93%	\$262,635

### **Gateway Center**

PWREI purchased this 28,056 sq. ft. mixed retail space, located in Newberry, SC, in October 2015. Gateway Center sits at the intersection of US 76 and Main St. and is shadow anchored by a Walmart. With 12 tenants, the center's most notable occupants include GameStop, Quick Credit, Nexien, and T-Mobile.

Initial Investment	Net Investment	Occupancy	2022 Q1-Q3 NOI
\$2,030,055	\$2,233,215	100%	\$278,378

## **Powder Springs**

Purchased in October 2015 by PWREI, this 15,050 sq. ft. strip center is located on Richard D. Sailors Pkwy in Powder Springs, GA. Upon purchase of the property, we acquired a vacant pad that was sold in February 2016 for ~\$280K net. Powder Springs is shadow anchored by a Home Depot and has a total of 6 tenants including Hanger Prosthetics and Premier Martial Arts.

Initial Investment	Net Investment	Occupancy	2022 Q1-Q3 NOI
\$1,100,000	\$997,146	81%	\$116,652

### **Sugarcreek Crossing**

Located in Centerville, OH, PWREI purchased Sugarcreek Crossing in October 2015 and holds a 66.7% stake. Upon purchase, the property included three parcels: a ground leased Cracker Barrel pad that was eventually sold in May 2016 for ~\$2.28M net; a Tire Discounters pad that was sold in December 2016 for ~\$2.96M net; and a multi-tenant retail building containing a UPS store, a Chiropractic office, and Edward Jones, among others.

Initial Investment	Net Investment	Occupancy	2022 Q1-Q3 NOI
\$5,117,333	\$2,135,840	82%	\$154,809

#### **East West Market**

Purchased as a joint deal with Castleberry Promenade, PWREI acquired this 17,017 sq. ft. property in February 2016. East West Market is located along the East West Connector in Austell, GA. The 1.09-acre Dunkin Donuts pad sold in June 2020 for ~\$522K net. The property currently holds 6 tenants, the largest being WellStar Health System, American Hearing Imaging, and Thumbs Up Diner.

Initial Investment	Net Investment	Occupancy	2022 Q1-Q3 NOI
\$2,660,000	\$2,206,308	100%	\$228,845

### **Castleberry Promenade**

PWREI acquired this 26,651 sq. ft. property in February 2016 as a joint deal with East West Market. Castleberry Promenade is located at the busy intersection of Bethelview Rd. and Castleberry Rd. in Cumming, GA. Upon purchase, the property included leasable space as well as two small developable pads. This property currently has 10 tenants, among them Liberty Tax, Kumon Learning, Castleberry Ale House, and Ovo Salon.

Initial Investment	Net Investment	Occupancy	2022 Q1-Q3 NOI
\$2,906,000	\$3,207,943	100%	\$306,606

# Village at Las Sendas

PWREI purchased this 39,144 sq. ft property in June 2016 for a 33.4% stake. The Village at Las Sendas is located at the intersection of McDowell Rd. and Power Rd. in Mesa, AZ. This shopping center has a diverse mix of 16 national and local tenants, with the most recognizable being Chipotle, Jimmy John's, and Smashburger.

Initial Investment	Net Investment	Occupancy	2022 Q1-Q3 NOI
\$2,922,500	\$3,012,222	100%	\$185,865

## Little Corona - SOLD August 2020

Located at the busy intersection of Rural Rd. and Ray Rd. in Chandler, AZ, this 6,074 sq. ft. property was purchased by PWREI in December 2014. Little Corona was sold in August 2020 for \$1.57M. At the time of sale, Little Corona held 100% occupancy.

Initial Investment	Profit	<b>Deal Multiple</b>	<b>Gross IRR</b>
\$1,010,000	\$1,170,646	1.82x	13%

## Dail Center - SOLD August 2020

Dail Center was purchased by PWREI in December 2014. This 16,145 sq. ft. center is located along US Route 17 in famous Myrtle Beach, SC. Due to its popular location, the area attracts over 14 million visitors each year. In August 2020, Dail Center was sold for \$2.4M and was 100% occupied.

<b>Initial Investment</b>	Profit	<b>Deal Multiple</b>	<b>Gross IRR</b>
\$1,522,500	\$1,990,807	2.08x	16%

#### Roosevelt Place - SOLD November 2021

This 14,000 sq. ft. property was purchased in August 2014 by PWREI. The property is located in the industrial corridor of Phoenix, AZ by I-10. This location allows for heavy daytime traffic. In May 2016, the Jack in the Box pad sold for ~\$1.08M. Roosevelt Place sold in November 2021 for \$5.02M.

Initial Investment	Profit	<b>Deal Multiple</b>	Deal IRR
\$2,960,000	\$4,620,030	2.55x	19.9%

### Shoppes at Buford – SOLD June 2022

This 20,844 sq. ft. property was purchased by PWREI in May 2014 and is located in Buford, GA. The centers' location across from the Mall of Georgia puts it in a retail corridor ideal for drawing shoppers. Shoppes at Buford sold in June 2022 for \$5.7M.

Initial Investment	Profit	<b>Deal Multiple</b>	Deal IRR	
\$2,740,600	\$5,699,583	2.68x	15.1%	

#### Oak Creek Commons - SOLD June 2022

This small 10,462 sq. ft. strip center located in Oak Creek, WI was purchased by PWREI in May 2015. Being south of Milwaukee, the area's population growth and average household income are projected to outpace the national average over the next five years. Oak Creek Commons sold in June 2022 for \$2.5M.

Initial Investment	Profit	<b>Deal Multiple</b>	Deal IRR
\$1,191,750	\$2,499,248	2.81x	18.4%

Note: 2022 NOI numbers reflect the PWREI's portion of the total. All profit, NOI, Gross IRR, and Deal Multiple calculations presented are unaudited gross estimates. All numbers within this report are unaudited and should be considered as close approximations. Members receive audited results on an annual basis from a PCAOB registered public accounting firm.

Pacific West Land, LLC • 403 Madison Ave N, Ste 230 • Bainbridge Island, WA 98110 • March 13, 2024